



AGC
 KENTUCKY CHAPTER
 THE CONSTRUCTION
 ASSOCIATION

“MAKING YOUR MESSAGES MEMORABLE”



SEPTEMBER 2, 2026

8:30 AM- 3:30 PM

GRAY SOLUTIONS

817 WINCHESTER RD, SUITE 120
 LEXINGTON, KY 40505

INVESTMENT: \$995 MEMBER / \$1395 NON MEMBER
BREAKFAST AND LUNCH PROVIDED



ANTHONY HUEY

COMMUNICATE CLEARLY

Stand up, stand out, and stand apart! Whether you realize it or not, your communication skills are constantly being judged by others, often subconsciously. How you communicate in everything from casual conversations to formal presentations can be the difference between success and failure. Don't miss what is often your only opportunity to connect and leave a lasting impression. This session, comprised of energetic hands-on, interactive exercises offers attendees battle-proven communications techniques to ensure they and their messages are remembered.

LEARNING KEYS

Breakdown the differences between great, average and bad communicators.

Turn mediocrity (or worse) into engaging verbal communications.

Develop messages that are strategically crafted to achieve your objectives.

Recognize the ways your body language affects how you are perceived.

A revolutionary new way to organize content to increase effectiveness of verbal presentations, sales calls, meetings and more.

ABOUT ANTHONY:

Anthony Huey, CSP®, is a highly-rated international speaker who offers session attendees pragmatic communications tools, tips and techniques they can use immediately. Anthony has presented more than 3,500 paid communications workshops, seminars and speeches in his career, and was named a Certified Speaking Professional (CSP) by The National Speakers Association, an honor awarded to less than 12% of its speakers worldwide.

Anthony's 25-year career includes tenures as a news reporter and senior editor, crisis management specialist, media relations consultant and executive speech coach. He owns Reputation Management, LLC, one of the nation's leading communications training and crisis consulting companies.

His past client work includes a wide variety of advertising, public relations and communications initiatives for hundreds of trade associations, municipalities and companies, including Nike, Victoria's Secret, Eli Lilly, Nationwide Insurance, The Kroger Company, Procter & Gamble, and many more.



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